



NEW BOARD MEMBERS

For an Initial Term of
August 1, 2019 to July 31, 2022

Kayse Martin – Outreach Coordinator
Council on Aging of Middle Tennessee



Kayse Martin has impacted aging services marketing & education for 20+ years. In addition to working with assisted living & continuing care retirement communities, Kayse served as a long term consultant with LeadingAge Tennessee developing continuing education workshops and professional conferences. Through her own marketing consulting group, she has partnered with senior healthcare professionals to create, coach and manage marketing & social business strategies. Currently, Kayse serves as the Outreach Coordinator for the Council on Aging of Middle Tennessee. She has served on various committees and boards of directors including The Refuge Center for Counseling, Williamson County Geriatric Council, & Mental Health America of Middle Tennessee. She has also served as chairman of advisory boards for the Fifty Forward Martin Center and the Alzheimer's Association of Middle Tennessee.

Kayse and her husband have three daughters and live on a farm south of Franklin.

Christopher Mohrman – President
Markentum



With diverse experience in strategic creative initiatives and relationship building, **Christopher Mohrman's** passion is to bring innovative and insightful approaches to inbound digital marketing. As President of Markentum, a senior living focused marketing agency, each day is a new opportunity to partner with companies in a variety of regions to advance their initiatives while advocating for older adults. Prior to Markentum, Christopher Mohrman utilized a master's degree in philosophy and theology to develop intergenerational community programs in Daytona Beach, Florida, which is where he enjoys living today with his wife and daughter.

Herschel Murner – Executive Director
UPLANDS VILLAGE



After graduating from ITT Tech, **Herschel Murner** worked for many years at Cumberland Medical Center before starting his own IT business where he worked with a variety of businesses in Cumberland and Putnam Counties. Since joining the Uplands Village team, Herschel has served as IT Director, COO, and now serves as Executive Director. He is continuing to work to develop the Uplands Village Continuing Care Retirement Community brand for the next generation. Herschel completed a secondary BS in Health Informatics and is currently working toward completing his MBA. Herschel believes strongly in giving back to the community. In addition to coaching youth sports, he has served as Chair of the Board at MedEd Credit Union for 12 years. Herschel, his wife, and four children enjoy mountain biking and kayaking.