



Designed Specifically for Business Firms Serving the Aging Services Field

Platinum Partner Benefits- \$10,000 +

All benefits of Gold Partnership plus:

- Opportunity to welcome attendees to one Annual Meeting General Session*
- Recognized in e-newsletters as a Platinum Partner
- Quarterly advertisement in e-newsletter*
- Full page advertisement in Annual Meeting Program*
- Premium table space at Annual Meeting
- Recognition at networking events and complimentary attendee registrations to all LeadingAge Tennessee education events*

Gold Partner Benefits- \$5,000 +

All benefits of Silver Partnership plus:

- VIP opportunity with Board of Directors & Staff**
- Recognized in e-newsletters as a Gold Partner
- Two quarterly advertisements in the e-newsletter*
- Free Web Ed Sponsorship
- Free annual meeting table registration to include two attendees
- Half page advertisement in Annual Meeting Program*

Silver Partner Benefits - \$2,500 +

All benefits of Bronze Partnership plus:

- Company material in Annual Meeting packet*
- Recognized as a partner on Annual Meeting entry signage
- One complimentary attendee registration to Annual Meeting
- Recognized in the Annual Meeting program & onsite Annual Meeting material with logo
- Recognized at all Annual Meeting general sessions
- Recognized in e-newsletters as a Silver Partner
- Recognized on LeadingAge Tennessee Website as a partner with hyperlinked logo
- One quarterly advertisement in the e-newsletter*

Bronze Partner Benefits- \$1,500 +

All benefits of Standard Business Partnership plus:

- Recognized in the Annual Meeting Program & onsite Annual Meeting material
- Recognized on LeadingAge Tennessee Website as a Partner with hyperlink
- Bronze partnership identifying company representatives at Annual Meeting
- Use of LeadingAge Tennessee partnership logo*

Business Partner - \$750

- Recognized as a Partner on LeadingAge Tennessee Website
- Partnership discount to exhibit at Annual Meeting (priority given to business partners)
- Annual Meeting Sponsorships exclusively available to business partners
- Invitation & free admission to regional networking events
- Access to real-time membership information through our E-newsletter and Emails

Partner Membership Year runs from Jan 1 - Dec 31. LeadingAge reserves the right to determine whether a company meets the standards for partnership determined by LeadingAge Tennessee and its Board of Directors. * Upon Request.

** This benefit must be coordinated & approved by LeadingAge Tennessee staff; contact gwyn@leadingagetn.org to discuss.