

# MOMENTUM

## *Attendee Registration*



**LeadingAge**  
Tennessee

ANNUAL CONFERENCE AND TRADE SHOW  
Marriott Cool Springs | Franklin, TN  
September 13-14, 2022

# *Refresh. Recharge. Renew. MOMENTUM*

**Momentum** is what propels our field forward. When harnessed, nurtured and built upon, it can spread quickly, resulting in significant growth. Our world has changed. Our field has changed. Now we need to build on what we have accomplished to prepare for what lies ahead. To continue the valuable work that you contribute to your organization every day, you have to take care of yourself too. LeadingAge Tennessee understands the challenges you've faced and we want to help you refuel and refocus in the months ahead. Join us for the LATN2022 Annual Meeting + EXPO in Franklin on **September 13 & 14** and explore many critical topics around workforce, self-care, and resident well-being. You'll connect with like-minded aging services professionals to replenish your mental and emotional coffers so you can return to work feeling ready for whatever comes next. Step outside your office and join us for a restorative experience, where you'll rediscover your passion for the aging services field, ignite your creativity, and enhance your ability to keep moving with forward **MOMENTUM**.

Invest in yourself. [Register today!](#)

## *Who Should Attend?*

Attendees represent life plan communities, affordable housing communities, assisted living communities, home and community-based services, and other aging services providers throughout Tennessee. Industry leaders, decision makers, and more attend the LeadingAge Tennessee Annual Conference each year to:

- Learn from forward-thinking and nationally-recognized industry experts and thought leaders on a wide variety of topics related to the field of aging.
- Connect with senior living professionals on the Expo floor and during networking opportunities.
- Discover new products, services, and business models.
- Awards Recognition! Celebrate individuals whose work makes their communities the best in quality senior care and services.
- Powerful Takeaways! Depart the conference with takeaways that can be implemented to enhance your community.

# *We Look Forward to Seeing You!*

... —————>

We are so excited about the opportunity to see everyone again! As we prepare to get together, know:

- Your safety is our first priority and the hotel has robust safety protocols that include, but are not limited to, enhanced cleaning and ventilation systems, and adherence to CDC guidelines in place at the time of the conference.
- We strongly encourage everyone to be fully vaccinated for their personal safety and that of others.
- We will continue to monitor the latest information from CDC, CMS, and TDH so that as conditions warrant, we'll utilize the best guidance and practices.

## **WELCOME RECEPTION & AWARDS CELEBRATION**

Tuesday, September 13 · 4:15 – 6:00PM

Join us Tuesday evening, immediately following our Let's Get Going: Workforce! Session, to meet-and-greet with colleagues and valued business partners. Our Welcome Reception will provide us with a time to reconnect, have fun, and take a moment to recognize and our LATN2022 Award Recipients. This is always a special part of conference, and make sure this year you are brushed up on your "Name That Tune" skills!





# KEYNOTE SPEAKERS

## Let's Get Going! A Panel Session on Workforce

Tuesday, September 13 · 2:00 – 4:00PM

Together we will discuss what we can do better to support, and strengthen, the long-term support services workforce. Dr. Robyn I. Stone, noted researcher and leading authority on aging and long-term policy, will kick off this discussion. Dr. Stone is the Senior Vice President of Research, LeadingAge and Co-Director, LeadingAge LTSS Center @UMass Boston. Her research and insight in to workforce challenges will help guide us in the direction of some tangible solutions. We will then hear from our panel experts on "all things workforce" in the here and now and discuss resources currently at our disposal. We will close up the hour with a time of Q & A with attendees.

**Robyn Stone**, *LeadingAge LTSS Center @ UMass Boston*

### EXPERT PANEL:

*Facilitated by Kyle Svec, Advanced Health Institute*

**Herschel Murner**, *Uplands Village*

**Tony Nguyen**, *Workforce International Network*

**Carrie Ermshar**, *Preferred Healthcare Insurance Group*

**Lynn Fossen**, *Advanced Health Institute*



## Leading and Living Through Your Values

Wednesday, September 14 · 8:00 – 9:30AM

Who you are, what you hold dear, what upsets you, and what underlies your decisions as a leader are all connected to your personal values. The missed opportunity is, most people never take the time to learn what those precious and powerful intrinsic things are! In this session you will have the opportunity to do an introspective reflection on your very own personal values, and recognize how they influence your personal and professional endeavors including overcoming the current staffing crisis. You'll learn practical strategies you can implement immediately to apply these values in your daily routines, allowing you to use them as a driving force and a personal true north star.

**Denise Boudreau**, MHA, LNHA, is President of Drive, which helps healthcare and senior living organizations measure and improve their culture, resulting in improved recruitment and retention.



# SCHEDULE OF EVENTS

## Tuesday – September 13

1:00 – 3:00PM	Vendor Set Up
12:30 – 6:00PM	Registration Open
2:00 – 4:00PM	<b>Opening Session</b> Let's Get Going! A Panel Session on Workforce Dr. Robyn I. Stone, LeadingAge LTSS Center @ UMass Boston
4:15 – 4:45PM	Welcome Reception
4:45 – 6:00PM	Award Ceremony

## Wednesday – September 14

7:00 – 10:00AM	Registration Open
7:00 – 8:00AM	Breakfast
8:00 – 9:30AM	<b>Welcome Keynote</b> Leading and Living Through Your Values Denise Boudreau, Drive
9:30 – 09:45AM	Hydration Break
9:45 – 10:45AM	<b>Concurrent Session 1A</b> Strategic Technology Planning: Future Proof Your Community Amber Bardon, Parasol Alliance
9:45 – 10:45AM	<b>Concurrent Session 1B</b> Power of Apprenticeships: Recruiting, Upskilling, and Retaining Todd Schmiedeler, Thumbprint Consulting

CONTINUED TO NEXT PAGE

# SCHEDULE OF EVENTS

## Wednesday – September 14

9:45 – 10:45AM	<b>Concurrent Session 1C</b> From Leisure to Wellness: Branching Out Beyond Bingo Karen Welsh & Brittany Austin, Functional Pathways
10:45 – 11:00AM	Hydration Break
11:00AM – 12:00PM	<b>Concurrent Session 2A</b> Public Policy Updates & Reviews
11:00AM – 12:00PM	<b>Concurrent Session 2B</b> Big/Little WHENS: The WHENS That Work Annette Marlar & Victoria Snelling, Kirby Pines
12:00 – 2:00PM	Trade Show and Lunch
2:00 – 3:00PM	<b>Concurrent Session 3A</b> Mitigating Risk Associated with Incident Reporting Lynn Fossen, AHI Institute
2:00 – 3:00PM	<b>Concurrent Session 3B</b> Infection Prevention Programming in SNFs & ALFs Carol Strickland & Dr. Laurent Adler, OPTUM
2:00 – 3:00PM	<b>Concurrent Session 3C</b> Investing in the Emotional Wellbeing of your Caregiving Team Tim Knight & Jacquie Hurt, Park Springs
3:00 – 3:15PM	Hydration Break
3:15 – 4:15PM	<b>Concurrent Session 4A</b> Keep Going Strong! Panel Discussion
4:15 – 4:45PM	Closing Comments and Drawings

# EDUCATION SESSIONS

## SESSION 1A

Wednesday, September 14 · 9:45 – 10:45AM

### **Strategic Technology Planning: Future Proof Your Community**

Now more than ever, having a holistic technology strategic plan in place is essential for senior living providers to succeed. In this session, learn how to build a customized technology plan for your community based on decades of experience and real-life learnings from other senior living communities. Learn how to build and execute the technology roadmap based on existing and new business priorities, review communication and implementation strategies to execute your plan, and learn how to plan financially for technology investments.

*Amber Bardon · Parasol Alliance*

## SESSION 1B

Wednesday, September 14 · 9:45 – 10:45AM

### **Power of Apprenticeships: Recruiting, Upskilling, and Retaining**

Registered Apprenticeship is an employer-driven model that combines on-the-job learning with related classroom instruction that increases an apprentice's skill level and wages. It is a proven solution for businesses to recruit, train, and retain highly skilled workers. Apprenticeship is a flexible training strategy that can be customized to meet the needs of every company, including LeadingAge member communities. It can be integrated into current training and human resource development strategies and can be new hires or current employees. Apprenticeships are a good way to reward high-performing entry-level employees and move them up the career ladder within the company.

*Todd Schmiedeler · Thumbprint Consulting*

## SESSION 1C

Wednesday, September 14 · 9:45 – 10:45AM

### **From Leisure to Wellness: Branching Out Beyond Bingo**

Activities programming is found in every type of retirement community; however, wellness is typically only seen in assisted and independent living. This session focuses on the importance and value of bringing wellness concepts to all long-term care settings to enhance the leisure activities already being provided. Wellness is meant to increase resident and staff engagement, prevent functional declines, and expand the breadth of how we provide comprehensive dimensions of care for residents. We will discuss ageism and its impact on programming across all care settings. We will redefine the mindset on what wellness looks like, who the target demographic is, and why it's beneficial to provide these services to residents.

*Karen Welsh & Brittany Austin · Functional Pathways*

# EDUCATION SESSIONS

## SESSION 2A

Wednesday, September 14 · 11:00AM – 12:00PM

### Public Policy Updates & Reviews

There is much to discuss in the session! We will receive the latest federal and state updates, discuss violence in communities, and meet the leadership team from the newly formed Health Facilities Commission.

*Panel Discussion*

## SESSION 2B

Wednesday, September 14 · 11:00AM – 12:00PM

### Big/Little WHENS: The WHENS That Work For You

We will dive into evidence-based information and have the opportunity to learn about and practice the importance of balance between residents and their environment. We will discuss how our mind-body language impacts the responses of others and fine tune our communication skills as caregivers. Using the WHEN-WHEN tool, we will identify how personal responses to environmental triggers impact our residents' emotions and body language. Group participation in reading body language, facial expressions, and situation scenarios will provide attendees the opportunity to use the knowledge gained to evaluate their own dementia care skills.

*Annette Marlar & Victoria Snelling · Kirby Pines*

## SESSION 3A

Wednesday, September 14 · 2:00 – 3:00PM

### Mitigating Risks Associated with Incident Reporting

Bad things happen. It is how you manage through them that counts. During this session, we will learn ways to employ new strategies to minimize risk associated with incidents. We will define what constitutes Risk and what steps need to be made, and not made, in reporting. We will discuss real scenarios and together walk through the necessary and appropriate actions to take in reporting and resolving.

*Lynn Fossen · Advanced Health Institute*



# EDUCATION SESSIONS

## SESSION 3B

Wednesday, September 14 · 2:00 – 3:00PM

### Infection Prevention Programming in SNFs & ALFs

Our presenters will highlight why an infection preventionist (IP) program is important and identify the most common communicable diseases in SNFs and ALFs. We will also review how the facility can partner with the IP team, including involvement/education from an epidemiologist to the IP Nurse Practitioner, and how this is utilized and shared with the facility.

*Carol Strickland & Dr. Laurent Adler · OPTUM, Senior Community Care*

## SESSION 3C

Wednesday, September 14 · 2:00 – 3:00PM

### Investing in the Emotional Wellbeing of your Caregiving Team: Everyone Wins!

SPIRIT training is Isakson Living's special sauce when it comes to its employee training programs. All associates are required to go through this 6 module training that covers topics such as emotional intelligence, vulnerability, sharing stories, engagement, the meal time experience and the importance of being present.

*Tim Knight & Jacquie Hurt · Park Springs*

## SESSION 4A

Wednesday, September 14 · 3:15 – 4:15PM

### Keep Going Strong!

There is so much power in collaboration, and we want to make sure you have time to process all that you have heard with your colleagues from across the state. During these panel led discussions, we will discuss our greatest 'takeaways and leaves' as we go back to our communities to better invest in our staff and better serve our residents/clients.

*Roundtable Discussions*

## CLOSING & REFLECTIONS

Wednesday, September 14 · 4:15 – 4:45PM

We'll end Wednesday by coming back together for a few closing comments, fabulous door prizes, and give away some **cold, hard, cash!**

# Hotel Information



## Conference Venue

Franklin Marriott Cool Springs  
700 Cool Springs Blvd.  
Franklin, TN 37067  
(800) 228-9290 or (615) 261-6100

Reserve your room at the Franklin Marriott by **August 23rd** to receive the conference rate of **\$174/night**.

To reserve, call 615-261-6100 and mention our conference and room Block or Book Your [Group Rate Marriott International](#).

# Registration Information

## 2 WAYS TO REGISTER BY SEPTEMBER 2, 2022

1. Online at [LeadingAgeTN.org](http://LeadingAgeTN.org) or **CLICK HERE**
2. Mail your completed form with a check to LeadingAge TN, P.O. Box 14638, Knoxville, TN 37914.

### STEP 1: CONTACT INFORMATION

First: \_\_\_\_\_ Last Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Community/Company: \_\_\_\_\_ Social Media: @ \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Telephone: ( ) \_\_\_\_\_ Email: \_\_\_\_\_

### STEP 2: PLEASE CHECK THE FOLLOWING THAT APPLY. (All included with full conference registration.)

#### I plan to attend the following meals/receptions:

Tuesday, September 13: ☐ Welcome Reception & Awards Program

Wednesday, September 14: ☐ Breakfast ☐ Lunch

☐ Dietary Restrictions, if any: \_\_\_\_\_

### STEP 3: CHOOSE YOUR REGISTRATION

A	<b>FULL CONFERENCE REGISTRATION (Tues. - Wed.)</b> <i>Fees include all educational sessions and admission to all meals and events on September 13-14</i>		<b>COST</b>
	1st Member Participant	\$500	\$
	2nd Member Participant	\$450	\$
	3+ Member Participant	\$400	\$
	Non-Member Participant	\$525	\$
	Non-Exhibiting Business Partner	\$750	\$
	<b>TOTAL</b>		\$

\*(Third person plus discount applies after first and second person fees are applied. Individual communities within multi-site organizations are considered separate communities for purpose of applying discounts for multiple participants. The corporate headquarters of a multi-site organization is considered to be a community in this context and may apply the discount for multiple participants who are employed at the corporate headquarters.)

### STEP 4: PAYMENT INFORMATION

Charge to: ☐ Visa ☐ Master Card ☐ Discover ☐ American Express

Credit Card Number: \_\_\_\_\_

Security Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Signature of Card Holder: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_