



LeadingAge Tennessee 2024 Business Partner Options & Benefits

Platinum Partner Benefits- \$10,000 +

All benefits below plus:

Opportunity to welcome attendees at our Annual Meeting Session*

Recognized in e-newsletters as a Platinum Partner

Quarterly advertisement in e-newsletter*

Recognition at networking events and complimentary attendee registrations to all LeadingAge Tennessee education events*

Free LATN Awards Banner sponsorship at 2024 National Annual Meeting

Gold Partner Benefits- \$5,000 +

All benefits of Silver Partnership plus:

VIP opportunity with Board of Directors & Staff**

Recognized in e-newsletters as a Gold Partner

Two annual advertisements in the e-newsletter*

Advertisement in Annual Meeting Program App*

Silver Partner Benefits - \$2,500 +

All benefits of Bronze Partnership plus:

Recognized at Annual Meeting general session

Recognized in e-newsletters as a Silver Partner

Recognized on LeadingAge Tennessee Website as a partner with hyperlinked logo

One annual advertisement in the e-newsletter*

Bronze Partner Benefits- \$1,500 +

All benefits of Standard Business Partnership plus:

Recognized on LeadingAge Tennessee Website as a Partner with hyperlink

Recognized in e-newsletters as a Bronze Partner

Partnership recognition for representatives at meetings

Standard Business Partner - \$750

Recognized as a Partner on LeadingAge Tennessee Website

Meeting Sponsorships exclusively available to business partners

Access to real-time information through our E-newsletter and Emails

Use of LeadingAge Tennessee partnership logo*

Partner Membership Year runs from Jan 1 - Dec 31. LeadingAge reserves the right to determine whether a company meets the standards for partnership determined by LeadingAge Tennessee and its Board of Directors. * Upon Request.

** This benefit must be coordinated & approved by LeadingAge Tennessee staff; contact gwyn@leadingagetn.org to discuss.