



LeadingAge Tennessee 2025 Business Partner Options & Benefits

Platinum Partner Benefits- \$10,000 +

All benefits below plus:

- Opportunity to welcome attendees at our Annual Meeting Session*
- Recognized in e-newsletters as a Platinum Partner
- Quarterly advertisement in e-newsletter*
- Recognition at networking events and complimentary attendee registrations to all LeadingAge Tennessee education events*
- Complimentary booth space and attendance for 3 at 2025 Annual Meeting

Gold Partner Benefits- \$5,000 +

All benefits of Silver Partnership plus:

- VIP opportunity with Board of Directors & Staff**
- Recognized in e-newsletters as a Gold Partner
- Two annual advertisements in the e-newsletter*
- Advertisement in Annual Meeting Program App*
- Complimentary booth space and attendance for 2 at 2025 Annual Meeting

Silver Partner Benefits - \$2,500 +

All benefits of Bronze Partnership plus:

- Recognized at Annual Meeting general session
- Recognized in e-newsletters as a Silver Partner
- Recognized on LeadingAge Tennessee Website as a partner with hyperlinked logo
- One annual advertisement in the e-newsletter*
- Prominent banner placement
- Submit educational content for publication by LATN in e-newsletter twice annually
- Priority consideration for breakout session at annual conference

Bronze Partner Benefits- \$1,500 +

All benefits of Standard Business Partnership plus:

- Recognized on LeadingAge Tennessee Website as a Partner with hyperlink
- Recognized in e-newsletters as a Bronze Partner
- Partnership recognition for representatives at meetings

Standard Business Partner - \$750

- Recognized as a Partner on LeadingAge Tennessee Website
- Meeting Sponsorships exclusively available to business partners
- Use of LeadingAge Tennessee partnership logo*
- Partnership discount to exhibit at annual meeting
- Access to member only industry and legislative updates (newsletters and alerts)

Partner Membership Year runs from Jan 1 - Dec 31. LeadingAge reserves the right to determine whether a company meets the standards for partnership determined by LeadingAge Tennessee and its Board of Directors.

* Upon Request.

** This benefit must be coordinated & approved by LeadingAge Tennessee staff; contact gwyn@leadingagetn.org to discuss.



LATN2025 Annual Meeting and Tradeshow, September 22-23, 2025
Franklin, TN, Cools Springs Marriott

September 22 – Awards Dinner with special music by Music Artist Jay Allen

Awards Sponsorship, 2 available - \$5000 to include your attendance, participation in the program and vendor booth, attendance for 2.

September 23 – Full day of education - 2 keynotes, breakout sessions, and 2 Trade Show Sessions

Keynote Sponsorships, 2 Available - \$5,000 to include your attendance and vendor booth, introduction of keynote speaker, attendance for 2

September 23 – Meal Sponsorships

Breakfast \$2500

Lunch \$3000

Trade Show

\$750, 2025 Business Partner

\$1200, Non-Business Partners