



Together, we  
shape the future  
of aging.

LeadingAge<sup>®</sup>  
Tennessee

2026 EXHIBITOR AND SPONSORSHIP

**PROSPECTUS**

SEPTEMBER 23, 2026  
MARRIOTT COOL SPRINGS  
FRANKLIN, TN

# 2026

## LeadingAge Tennessee Annual Meeting & Tradeshow RESERVE YOUR 2026 BOOTH TODAY

SEPTEMBER 23, 2026

FRANKLIN MARRIOTT COOL SPRINGS

### Showcase Your Business to LeadingAge Tennessee Members



✓ **Change Makers** celebrates the bold spirit that drives our field forward. It's about those who dare to ask what's possible and then roll up their sleeves to make it real. At the **2026 LeadingAge Tennessee Annual Meeting + Tradeshow**, we celebrate and empower the changemakers among us—those leading aging services with heart, grit, and vision. This is where local leaders come to connect, recharge, and recommit to the work that matters most. Where ideas take root, innovations grow, and together, we chart a future that reflects the best of who we are.

This intimate event offers a unique opportunity to showcase your solutions **directly to executives**. Demonstrate how your products, services, and thought leadership can help them tackle their biggest challenges and drive innovation in senior care.

Trade Show Vendors will have their company listed within this year's Conference Digital Program, while also enjoying dedicated time with members throughout the event, to include Breakfast, the Trade Show itself, Lunch, and as part of the discussion during our powerful keynote Sessions. Enjoy great food, amazing networking opportunities, and engaging peer-to-peer sessions, all in the beautiful setting of Franklin, Tennessee. Don't miss this chance to interact with **key decision-makers** and **expand your reach** within the Tennessee senior living and care community!

### Booth Information

- LeadingAge Tennessee Platinum and Gold Business Partners - *Complimentary*
- LeadingAge Tennessee Standard Business Partners - \$750.00
- Non-Business Partners - \$1,250.00

### What's Included in Your Exhibitor Experience?

- Event Registration for 2 Representatives
  - 6' Draped Table and Two Chairs
  - Conference Attendee List
  - Access to All Educational Sessions
  - Company Listing and Product Description in Conference Digital Program
  - Access to Key Industry Decision-Makers
  - Discounted Room Rate at Conference Hotel
- 



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<p><b>KEYNOTE SPONSOR</b> <i>(2 Available)</i></p>	<p><b>\$5,000</b></p>	<p>Maximize your visibility at the 2026 LeadingAge Tennessee Annual Conference &amp; Trade Show and seamlessly integrate into the most anticipated moments of the day!</p> <ul style="list-style-type: none"> <li>• Opportunity to Welcome Attendees and Introduce Keynote Speakers</li> <li>• Includes two (2) complimentary conference registration</li> <li>• Trade Show Booth</li> <li>• Recognition in pre-conference promotions</li> <li>• Access to the conference attendee list</li> <li>• Company logo featured on the conference website, materials, and signage</li> </ul>
<p><b>AWARDS LUNCHEON SPONSOR</b> <i>(Exclusive)</i></p>	<p><b>\$5,000</b></p>	<p>The Awards Luncheon is an emotional high point of the conference—a time of celebration, prestige, and peer recognition. Elevate your brand at during our moment of celebration!</p> <ul style="list-style-type: none"> <li>• Introduction of Awards Program</li> <li>• Includes two (2) complimentary conference registration</li> <li>• Trade Show Booth</li> <li>• Recognition in pre-conference promotions</li> <li>• Access to the conference attendee list</li> <li>• Company logo featured on the conference website, materials, and signage</li> </ul>
<p><b>BREAKFAST SPONSOR</b> <i>(Exclusive)</i></p>	<p><b>\$3,000</b></p>	<p>Own the first impression and offer a welcoming start to the day—boost your visibility with this high-impact sponsorship!</p> <ul style="list-style-type: none"> <li>• Includes two (2) complimentary conference registration</li> <li>• Trade Show Booth</li> <li>• Recognition in pre-conference promotions</li> <li>• Access to the conference attendee list</li> <li>• Company logo featured on the conference website, materials, and signage</li> </ul>
<p><b>ALL-DAY BEVERAGE STATION SPONSOR</b> <i>(Exclusive)</i></p>	<p><b>\$1,500</b></p>	<p>Keep the ideas—and the sweet tea—flowing with this connect &amp; recharge sponsorship!</p> <ul style="list-style-type: none"> <li>• Includes two (2) complimentary conference registration</li> <li>• Recognition in pre-conference promotions</li> <li>• Access to the conference attendee list</li> <li>• Company logo featured on the conference website, materials, and signage</li> </ul>
<p><b>CONFERENCE BAG SPONSOR</b> <i>(Exclusive)</i></p>	<p><b>\$1,500</b></p>	<p>Boost your visibility by putting your brand directly in the hands of every single attendee with this high-impact sponsorship!</p> <ul style="list-style-type: none"> <li>• Includes two (2) complimentary conference registration</li> <li>• Recognition in pre-conference promotions</li> <li>• Access to the conference attendee list</li> <li>• Company logo featured on the conference website, materials, and signage</li> </ul>
<p><b>TRADE SHOW</b> <i>(12 Available)</i></p>	<p><b>\$750</b> <i>(2026 Business Partners)</i> <b>\$1,250</b> <i>(Non-Business Partner)</i></p>	<p>Showcase your organization and solutions with an trade show booth.</p> <ul style="list-style-type: none"> <li>• Includes two (2) complimentary conference registration</li> <li>• 6' Draped Table w/ 2 Chairs</li> <li>• Access to all educational sessions</li> <li>• Access to the conference attendee list</li> </ul>

# 2026

## LeadingAge Tennessee Annual Meeting & Tradeshow SCHEDULE OF EVENTS & HOTEL INFORMATION



SEPTEMBER 23, 2026

FRANKLIN MARRIOTT COOL SPRINGS

### TUESDAY, SEPTEMBER 22

3:00 - 6:00 PM

TRADE SHOW SET UP

### WEDNESDAY, SEPTEMBER 23

8:30 - 9:30 AM

REGISTRATION AND BREAKFAST

9:00 - 9:30 AM

WELCOME / BUSINESS MEETING

9:30 - 10:30 AM

OPENING KEYNOTE

10:30 - 12:00 PM

**TRADE SHOW**

12:00 - 12:30 PM

AWARDS LUNCH

12:30 - 2:00 PM

AWARDS KEYNOTE

2:00 PM

2026 - 2027 LEADERSHIP ACADEMY KICKOFF



### SHOW SPONSOR



#### LeadingAge Tennessee

Contact: Van Cluck  
(615)417-9323  
van@leadingagetn.org

### HOTEL INFORMATION



Franklin Marriott Cool Springs  
700 Cool Springs Blvd  
Franklin, TN 37067  
(800)228-9290



# 2026 EXHIBITOR & SPONSOR CONTRACT

## EXHIBIT SPECIFICATIONS AND EQUIPMENT

- Included in your booth rental fee will be one 6' long skirted table and two chairs. Exhibitors may not use aisles or common areas as part of their exhibit. Exhibit Manager reserves the right to place tables and other displays in aisles and common areas.
- ELECTRICAL REQUESTS AND ANY RELATED REQUIRED FORMS AND PAYMENTS ARE TO BE ARRANGED DIRECTLY WITH FRANKLIN MARRIOTT COOL SPRINGS.
- All trade show booths should be installed and ready by **6:00pm** Tuesday, **September 22**. **Trade show booths must be dismantled and cleared by 2:00pm** on Wednesday, **September 23**. *Trade show booths are not to be dismantled prior to 12:00pm unless directed by LeadingAge Tennessee's Trade Show Manager.*

## EXHIBITOR PERSONNEL

- During trade show hours, a representative from the exhibiting firm must be present at the booth at all times. Trade show booth fees allow for two (2) booth attendees to participate in all events listed. Additional representatives from the trade show company will be required to purchase ticket to attend.

## CANCELLATION / WITHDRAWAL

- The exhibitor shall give LeadingAge Tennessee written notice of intent to cancel. A cancellation fee of twenty-five percent (25%) of booth rental will apply to all cancellations received prior to September 15, 2026. After this date, no refunds will be made. **This clause will be strictly adhered to.**

## INSURANCE

- If insurance is desired, the purchase is the sole responsibility of the exhibitor.

## HOLD HARMLESS CLAUSE

- The exhibitor assumes the entire responsibility for losses, damages, and claims arising out of injury or damage to the exhibitor's displays, equipment, or other property brought upon the premises of the hotel and shall indemnify and hold harmless Franklin Marriott Cool Springs and LeadingAge Tennessee and their agents and employees from any such losses, damages and claims. Exhibitors will be responsible for any damage caused by the exhibitor to the trade show premises.

## OBSERVANCE OF LAWS AND SAFETY CODES

- Exhibitors shall comply with all federal, state and local laws. All exhibitors must comply with local authorities regarding safety and fire regulations. Questions regarding fire and safety and use of cooking elements should be directed to the Trade Show Manager.

## OTHER REGULATIONS

- LeadingAge Tennessee reserves the right to accept or reject any application for booth space at the 2026 Annual Meeting. All of the above rules and regulations are to be construed as part of all booth applications. All matters and questions not covered by the regulations set forth will be decided by LeadingAge Tennessee's Trade Show Manager.

## EXHIBITOR AGREEMENT:

### READ CAREFULLY BEFORE SIGNING BELOW TO VALIDATE REGISTRATION.

Booth assignments will not be made until both the signed contract and required full payment are received. Booths must be paid in full at the time of registration. If assigned space is canceled or reduced by the exhibitor before September 15, 2026, 25% (twenty-five percent) of the total cost will be retained by LeadingAge Tennessee. If assigned space is canceled or reduced by the exhibitor after September 15, 2026, all monies paid will be retained by LeadingAge Tennessee. By signing below, I agree to the conditions noted above and the Exhibit Terms and Conditions.

Signature (Required): \_\_\_\_\_

Date: \_\_\_\_\_

# LeadingAge Tennessee Annual Meeting & Tradeshow

## EXHIBITOR REGISTRATION



SEPTEMBER 23, 2026

FRANKLIN MARRIOTT COOL SPRINGS

Register no later than **September 1, 2026** by returning this form to [van@leadingagetn.org](mailto:van@leadingagetn.org) or [click here](#).

**COMPANY INFORMATION:**

Date: \_\_\_\_\_ LeadingAge Tennessee Member:  YES  NO

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Company Telephone(s): \_\_\_\_\_

Website: \_\_\_\_\_

Trade Show Key Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

*(Note: Key Contact will receive all communications going forward)*

25-word description of products or services offered (or send attachment)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**BOOTH REPRESENTATIVES:**

Two Booth representatives are included with each exhibit booth registration. **\*\*Limit: 4 representatives per booth\*\***  
*Additional booth representatives may be added for an additional \$100.*

Please list the name and title of each booth rep.

1. Name: \_\_\_\_\_ 3. Name (\$100 fee): \_\_\_\_\_

2. Name: \_\_\_\_\_ 4. Name (\$100 fee): \_\_\_\_\_

**Fee Summary**

<b>TRADESHOW FEE</b>	\$750 (2026 Business Partner) \$1,250 (Non-Business Partner)	\$
<b>SPONSORSHIP</b>	<i>All sponsorships below attendance for two (2)</i> <input type="checkbox"/> Keynote Sponsor \$5,000 <input type="checkbox"/> Awards Luncheon Sponsor \$5,000 <input type="checkbox"/> Breakfast Sponsor \$3,000 <input type="checkbox"/> All-Day Beverage Station Sponsor \$1,500 <input type="checkbox"/> Conference Bag Sponsorship \$1,500	\$
<b>Grand Total</b>		\$





SEPTEMBER 23, 2026

FRANKLIN MARRIOTT COOL SPRINGS

CARDHOLDER INFORMATION

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Billing Street Address: \_\_\_\_\_

City: \_\_\_\_\_

Email: \_\_\_\_\_

Direct Telephone: \_\_\_\_\_

CREDIT CARD INFORMATION

Amount: \$ \_\_\_\_\_ (non-refundable 3.5% processing fee will be added)

Credit Card Type:  MasterCard  American Express  Discover  Visa

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Signature: X \_\_\_\_\_

PAY BY CHECK

Mail completed registration form with full payment to:

LeadingAge Tennessee  
P.O. Box 39  
Lebanon, TN 37088

For LeadingAge  
Tennessee Use Only

Date Received: \_\_\_\_\_

Amount: \_\_\_\_\_

Check No: \_\_\_\_\_

