



ripples of
IMPACT

2025 EXHIBIT AND SPONSORSHIP
PROSPECTUS

LeadingAge
Tennessee

2025 LEADINGAGE TENNESSEE ANNUAL MEETING & TRADESHOW,
MARRIOTT COOL SPRINGS · FRANKLIN, TN · September 23, 2025

RESERVE YOUR 2025 EXHIBIT BOOTH TODAY!

Make an Impact and connect directly with senior living and care leaders from across Tennessee at our premier event. The **LeadingAge Tennessee Annual Meeting & Tradeshow** is where passionate professionals gather to connect, innovate, and lead. This intimate event offers a unique opportunity to showcase your solutions directly to executives. Demonstrate how your products, services, and thought leadership can help them tackle their biggest challenges and drive innovation in senior care. Trade Show Vendors will have their company listed within this year's Conference Digital Program, while also enjoying dedicated time with members throughout the event, to include Breakfast, the Trade Show itself, Lunch, and inside all of our Sessions. Enjoy great food, amazing networking opportunities, live musical performances, and engaging peer-to-peer sessions, all in the beautiful setting of Franklin, Tennessee. Don't miss this chance to interact with key decision-makers and expand your reach within the Tennessee senior living and care community!

Booth Information

Price

- LeadingAge Tennessee Platinum and Gold Business Partners – *Complimentary*
- LeadingAge Tennessee Standard Business Partners – **\$750.00**
- Non-Business Partners – **\$1,200.00**

Exhibiting Partners Receive:

- Event Registration for 2 Representatives
 - 6' Draped Table and Two Chairs
 - Conference Attendee List
 - Access to All Educational Sessions
 - Company Listing and Product Description in Conference Digital Program
 - Access to Key Industry Decision-Makers
 - Discounted Room Rate at Conference Hotel
-

2025 VENDOR SCHEDULE & CONTACT INFO

MONDAY, SEPTEMBER 22	START	END
VENDOR SET UP	3:00PM	6:00PM
BOARD MEETING DINNER	6:00PM	

TUESDAY, SEPTEMBER 23	START	END
REGISTRATION AND BREAKFAST	7:30 AM	8:30 AM
WELCOME / BUSINESS MEETING	8:30AM	
AWARDS / KEYNOTES	8:30AM	10:00 AM
BREAK	10:30 AM	10:45 AM
CONCURRENT SESSIONS	10:45 AM	11:45 AM
TRADE SHOW	11:45 AM	1:00 PM
LUNCH	1:00 PM	1:45 PM
CONCURRENT SESSIONS	2:00 PM	3:00 PM
BREAK	3:00 PM	3:15 PM
CLOSING KEYNOTE	3:15 PM	4:15 PM

SHOW SPONSOR

LeadingAge Tennessee
Contact: Gwyn Earl
(865) 748-4932
gwyn@leadingagetn.org

CONFERENCE VENUE

Franklin Marriott Cool Springs
700 Cool Springs Blvd.
Franklin, TN 37067
(800) 228-9290

Reserve your room at the Franklin Marriott by **September 5, 2025** to receive the conference rate of \$199/night.
To reserve, call 615-261-6100 and mention our conference and room block
or [Book Your Group Rate online at Marriott International.](#)

Interested in increasing your visibility at LATN's 2025 Annual Conference? Contact [Gwyn Earl](#) to discover additional sponsorships opportunities.

2025 EXHIBIT RULES AND REGULATIONS

EXHIBIT SPECIFICATIONS AND EQUIPMENT

- Included in your booth rental fee will be one 6' long skirted table and two chairs. Exhibitors may not use aisles or common areas as part of their exhibit. Exhibit Manager reserves the right to place tables and other displays in aisles and common areas.
- ELECTRICAL REQUESTS AND ANY RELATED REQUIRED FORMS AND PAYMENTS ARE TO BE ARRANGED DIRECTLY WITH FRANKLIN MARRIOTT COOL SPRINGS.
- All exhibits should be installed and ready by 6:00pm Monday, September 22. Exhibits must be dismantled and cleared by 5:00pm on Tuesday, September 23. Exhibits are not to be dismantled prior to 2:00pm unless directed by LeadingAge Tennessee's Exhibit Manager.

EXHIBITOR PERSONNEL

- During exhibit hours, a representative from the exhibiting firm must be present at the booth at all times. Exhibit booth fees allow for two (2) exhibitors to participate in all events list. Additional representatives from the exhibiting company will be required to purchase ticket to attend.

CANCELLATION / WITHDRAWAL

- The exhibitor shall give LeadingAge Tennessee written notice of intent to cancel. A cancellation fee of twenty-five percent (25%) of booth rental will apply to all cancellations received prior to September 15, 2025. After this date, no refunds will be made. **This clause will be strictly adhered to.**

INSURANCE

- If insurance is desired, the purchase is the sole responsibility of the exhibitor.

HOLD HARMLESS CLAUSE

- The exhibitor assumes the entire responsibility for losses, damages, and claims arising out of injury or damage to the exhibitor's displays, equipment, or other property brought upon the premises of the hotel and shall indemnify and hold harmless Franklin Marriott Cool Springs and LeadingAge Tennessee and their agents and employees from any such losses, damages and claims. Exhibitors will be responsible for any damage caused by the exhibitor to the exhibition premises.

OBSERVANCE OF LAWS AND SAFETY CODES

- Exhibitors shall comply with all federal, state and local laws. All exhibitors must comply with local authorities regarding safety and fire regulations. Questions regarding fire and safety and use of cooking elements should be directed to the Exhibit Manager.

OTHER REGULATIONS

- LeadingAge Tennessee reserves the right to accept or reject any application for booth space at the 2025 Annual Conference. All of the above rules and regulations are to be construed as part of all booth applications. All matters and questions not covered by the regulations set forth will be decided by LeadingAge Tennessee's Exhibit Manager.

EXHIBITORS REGISTRATION ANNUAL CONFERENCE AND TRADE SHOW

Marriott Cool Springs | Franklin, TN • September 23, 2025

Register no later than **September 1, 2025** by returning this form to gwyn@leadingagetn.org or [click here](#).

COMPANY INFORMATION:

Date: _____ LeadingAge Tennessee Member: ☐ YES ☐ NO
Company Name: _____
Address: _____
City: _____ State: _____ Zip: _____ County: _____
Company Telephone(s): _____ Fax: _____
Website: _____
Trade Show Key Contact: _____ Title: _____

Email: _____ Telephone: _____
(Note: Key Contact will receive all communications going forward)

25 word description of products or services offered (or send attachment)

BOOTH REPRESENTATIVES:

Two Booth representatives are included with each exhibit booth registration. ****Limit: 4 representatives per booth****
Additional booth representatives may be added for an additional \$100.

Please list the name and title of each booth rep.

1. Name: _____ 3. Name (\$100 fee): _____
2. Name: _____ 4. Name (\$100 fee): _____

Select your options below and calculate the total payment

BOOTH PRICES:

Exhibitor Booth Registration Fee Subtotal

Member: ☐ \$750

Additional Booth Rep

Non-Member: ☐ \$1,200

Exhibitor Total

EXHIBITOR AGREEMENT:

READ CAREFULLY BEFORE SIGNING BELOW TO VALIDATE REGISTRATION.

Booth assignments will not be made until both the signed contract and required full payment are received. Booths must be paid in full at the time of registration. If assigned space is canceled or reduced by the exhibitor before September 15, 2025, 25% (twenty-five percent) of the total cost will be retained by LeadingAge Tennessee. If assigned space is canceled or reduced by the exhibitor after September 15, 2025, all monies paid will be retained by LeadingAge Tennessee. By signing below, I agree to the conditions noted above and the Exhibit Terms and Conditions.

Signature (Required): _____ Date: _____

SUBMIT PAYMENT:

Keep a copy of this document for your records. Upon receipt of payment. LeadingAge Tennessee will email registration and payment details. Check One:

☐ VISA ☐ MasterCard ☐ American Express ☐ Discover Card Number: _____

Name on card (please print): _____

Expiration Date: _____ 3 Digit Security Code Number on Back of Card: _____

Cardholders Signature (required): _____

Date: _____ Amount to charge at time of registration: _____

Pay by Check: Mail completed registration form with full payment to:

LeadingAge Tennessee
P.O. Box 14638,
Knoxville, TN 37914

**For LeadingAge Tennessee
Use Only**

Date Received: _____

Amount: _____

Check No: _____